

# Carlos Hernández Domenech

## Visual Product Designer

230 Dolores St. apt. 213 San Francisco CA

GET IN TOUCH:



Website:

[www.carloshd.com](http://www.carloshd.com)



Mobile:

**787.529.1825**



Email:

[chd@carloshd.com](mailto:chd@carloshd.com)

### + Recent Positions

- 2020-Present **Giving Assistant** San Francisco, CA  
**Sr. Product Designer**  
 Work with product and engineering teams through the entire SDLC, following designs from creation through to release. Lead design reviews with company leadership and provide expertise on how design can drive business results. Make data-driven decisions by using both qualitative and quantitative user research to inform our product direction and our personas.
- 2019-2020 **Primer.ai** San Francisco, CA  
**Sr. UX Designer**  
 Ensure the relationship, between machines and humans, are seamless. Drive projects from discovery, ideation to delivery, working closely with the Product and Engineering team. Collaborate with design lead and front-end engineers on developing and maintaining design systems.
- 2015-2019 **Zillow Group** San Francisco, CA  
**UX Visual Designer**  
 Design UX concepts for web, and smart phones for agent products. Effectively document and communicate design - via requirements engineering, information architecture, wireframes, mockups, high fidelity designs. Contribute to user research and user evaluation.
- 2014-2015 **Trulia** San Francisco, CA  
**Web / Visual Designer**  
 Design and produce email newsletters, landing pages, advertising campaigns, illustrations, presentations, and collateral for events and product launches. Visually translate business and marketing goals into relevant and persuasive designs. Pro-actively identify areas for improving visual design and user experiences.
- 2013-2014 **Moboom** San Francisco, CA  
**Visual / Web Designer**  
 Create designs, mockups and specifications for responsive web solutions. Produce pixel-perfect deliverables and assets. Develop designs from conceptual mockups to finalized experiences ready for deployment to millions of active users or tens of thousands of advertisers, publishers and marketers.

*For complete work history please visit linkedin [www.linkedin.com/in/chdweb](http://www.linkedin.com/in/chdweb)*

### + Education

- 1996-1999 **Marketing and Industrial Management**  
**Business Administration College**  
 University of Puerto Rico, Mayagüez Campus

### + Professional Skills

	good	average	skilled
Visual Design	██████████	██████████	██████████
Product Design	██████████	██████████	██████████
Visual identity / Branding	██████████	██████████	██████████
Front End Development	██████████	██████████	██████████
Interaction Design	██████████	██████████	██████████
Video/Animation	██████████	██████████	██████████
Sketch	██████████	██████████	██████████
Figma	██████████	██████████	██████████
Illustrator	██████████	██████████	██████████
In Design	██████████	██████████	██████████
After Effects	██████████	██████████	██████████
Wordpress	██████████	██████████	██████████
CSS/HTML	██████████	██████████	██████████

### + Other Skills

- Art Direction
- Story Boards
- Audio Editing
- Photography

### + Languages

English Professional working proficiency  
 Spanish Native

### + More Information

Linkedin [linkedin.com/in/chdweb](http://linkedin.com/in/chdweb)  
 References Available upon request

